

# Nada Mahovac

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[www.NadaMahovac.com](http://www.NadaMahovac.com)

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## SENIOR DIGITAL RETOUCHER

### SUMMARY OF QUALIFICATIONS

- Worked as senior digital retoucher/colour specialist at prestigious stock photo agency for the last 10 years
- Computer skills: Photoshop (from v. 2 to CS3), Capture One Pro, LinoColor, various data and colour management software (iView MediaPro, FileMaker Pro, Eye-One Match)
- Over 10 years experience working in the Graphic Arts Industry
- Proven experience ranging from prepress and printing to training and production coordination
- Dedicated, creative and detail-oriented individual
- Quick learner, able to transfer knowledge to others

### EMPLOYMENT HISTORY

#### **Digital Imaging Production Artist**

1997-2008

Masterfile Corp., Toronto

- Performed photo retouching, colour correction (Lab, RGB, CMYK) analogue and digital files, compositing and scanning
- Created and followed work-flow procedures for post-processing scanned files
- Signed and approved bluelines and printed sheets at press-approvals
- Worked closely with personnel from other creative departments including editing and marketing, in order to improve product and increase sales
- Provided feedback to editors and art directors on the quality of Masterfile Production digital images
- Trained more than 20 newly-hired staff and those transferred from other departments in colour-correction, scanning and retouching and evaluated their work until they were ready to work independently
- Transferred knowledge and experience to colleagues through presentations and mini-courses and that way helped them to become more efficient and productive in everyday production

#### **Graphic Production Artist**

1997

Image Center, Toronto

- Prepared client files for Indigo Digital Press, including pre-flighting, photo retouching, colour correction, compositing and liaison with clients
- Communicated with clients and discussed jobs, making sure that clients had supplied correct and sufficient files in order to be able to print their artwork
- Worked closely with clients such as designers, art directors and in-house staff

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### Digital Imaging Production Artist

1993-1997

Masmedia/Gema Publishers, Zagreb, Croatia

- Applied and shared my experience and knowledge in printing and pre-press in producing numerous projects, such as fine art books, magazines, directories and guide-books
- Performed drum scanning, photo retouching, colour correction (CMYK), compositing, on-site press-approvals
- Assisted in creating and developing a small in-house prepress department , by advising the owner of the company on equipment purchase; recommended staffing resources
- Worked closely with in-house and freelance editors and art directors following their instructions and layouts, and when requested, contributed with creative solutions like background replacements, colour change, creating special effects for headlines etc.
- Signed and approved bluelines and printed sheets, made sure that blue prints matched the layouts and checked quality of printed sheets in terms of colour, registration, flaws

### Head of Prepress Department

1987-1993

Nasa Djeca Printers, Zagreb, Croatia

- Managed production in lithography, typesetting, high-end scanning, stripping and platemaking
- Projects ranged from labels for food industry, calendars and posters, to very complex 6-colour books, catalogues for museum exhibits, theatre programs, coffee-table books
- Managed staff of 23 and liaised with clients and art directors
- Obtained layouts, text, slides, prints, logos, drawings, illustrations from clients or from clients' representatives, assessed scope of project and assigned appropriate staff
- Oversaw procedures for all Prepress projects
- Solved problems as they occurred, such as missing text, or images, by contacting clients and asking them to supply us with missing material
- Outsourced projects as appropriate and motivated existing staff
- Worked closely with clients at signing bluelines, and being with them and helping them at press-approvals in order to assure the best possible results
- Advised company management to invest in new technology which could enable businesses to cut production costs and allow for more creative freedom in producing printed materials

### EDUCATION

- **LinoColor** training by Heidelberg 1997
- **ColorQuartet Training course**, ScanView, Copenhagen, Denmark 1993
- **B.Sc. Printing Specialization**, University of Zagreb, Croatia 1987